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FOR IMMEDIATE RELEASE

MiCTA Selects WebStudy As An Approved Learning Management System Vendor

Saginaw, MI (July 15) – MiCTA, a national non-profit technology consortium, has selected WebStudy as a Learning Management System vendor. "WebStudy offers an exceptional combination of service and value to our membership," says Tim von Hoff, Chief Operating Officer of MiCTA. "Many of our education members want to deliver online courses. MiCTA's partnership with WebStudy will allow them to do that quickly and easily."

"We deliver meaningful evaluations and recommendations to our members for a growing number telecommunications and technology services," says von Hoff. Following a competitive bid process conducted with the Maryland Department of Education, MiCTA chose WebStudy to provide in-class and online products that facilitate enhanced learning experiences.

MiCTA conducts rigorous competitive bid processes for technology and telecommunications services. This allows MiCTA members to select highly qualified vendors without incurring the expense of conducting a separate competitive bidding process. MiCTA can also negotiate volume discounts that individual purchasers would not receive.

"During the bid evaluation, we relied on subject-matter experts from around the United States to develop and articulate the LMS services our members want and need," says von Hoff. "WebStudy's proposal delivered the combination of features, service and price our members look for in Learning Management Systems. We are delighted to introduce WebStudy to our members as an approved vendor for LMS services."

About MiCTA
MiCTA, located at 515 North Washington Street, Suite 405 in Saginaw, MI, represents thousands of non-profit entities from the higher education, K-12, healthcare, library, governmental and charitable sectors. Nationally, MiCTA seeks to resolve common voice, video and data issues, provide timely information on the latest technologies, participate in legislative and regulatory discussions regarding technology that affect its membership, and purchase telecommunications, video, data, e-learning and emergency notification systems at substantial discounts. More information about MiCTA is available at http://www.mictatech.org.

About WebStudy
WebStudy, Inc. (www.webstudy.com) is a software as a service (SaaS) provider that develops “learning” course management systems (CMS) designed to enrich the learning process. Founded in 1997 by a professor/student collaboration, WebStudy’s in-class and online learning solutions ease technology adoption for educators, aid administrators in launching quality learning programs and demonstrate to accrediting bodies that an institution is committed to producing well-prepared students. As the only SaaS provider in the industry, WebStudy frees institutions from extended hardware implementations and its hidden costs, high failure rates, unacceptable risks, and protracted software implementations.

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