



News Release

Sprint Nextel
6200 Sprint Parkway
Overland Park, Kan. 66213

Sprint and MiCTA Bring Cost-Effective Wireless Solutions to Universities Across the Country

OVERLAND PARK, Kan. – Oct. 21, 2008 – Sprint (NYSE: S) today announced the expansion of its existing partnership with MiCTA, a national association of more than 19,500 members from higher education, healthcare, libraries, K-12, government and other non-profit organizations that helps identify and resolve common voice, data and video issues and problems for its membership. Under this new expansion, Sprint will now offer discounted wireless services and solutions to the students of MiCTA higher-education institution members. Sprint, a MiCTA partner since 1989, is also the association's exclusive provider of wireless services and among its preferred list of partners for wireline services as well.

"We are pleased to join with Sprint to offer students discounted wireless services under our Educational Services agreement," said John Sundstrom, president of MiCTA. "Our positive experience with Sprint gives us confidence that students' wireless needs will be well-served through this cooperation."

MiCTA serves as a clearinghouse of information for these technologies, provides information on new products and services and offers these solutions to members at reduced cost and improved quality. With this new expansion, MiCTA's higher-education members will now be able to offer their students with Sprint's differentiated solutions at highly competitive prices. Key benefits include:

- 10 percent discount for students on their rate plans
- Waived activation fees for students, an instant savings of \$36
- Additional discounts available for add-on services, including messaging, Vision Pro Pack and other Vision services
- Higher education institutions will receive administrative fees from MiCTA to market the program based on new student activations

"Sprint has a strong business focus on the education vertical and is always looking for simple and innovative ways to offer the best experience to our higher education customers," said Ed Davalos, national director of education sales at Sprint. "Our expanded partnership with MiCTA is another testament of our continued commitment to this sector and allows us to extend the reach and visibility of our wireless solutions portfolio to additional universities across the country."

For additional information about Sprint solutions for higher education, visit www.sprint.com/highereducation.

About Sprint Nextel

Sprint Nextel offers a comprehensive range of wireless and wireline communications services bringing the freedom of mobility to consumers, businesses and government users. Sprint Nextel is widely recognized for developing, engineering and deploying innovative technologies, including two wireless networks serving nearly 52 million customers at the end of the second quarter 2008; industry-leading mobile data services; instant national and international push-to-talk capabilities; and a global Tier 1 Internet backbone. For more information, visit www.sprint.com.

About MiCTA

MiCTA provides contracted telecommunications services to over 20,000 Educational, Governmental, Health Care, and Institutional non-profit organizations in the USA. MiCTA's RFP process allows rigorous vetting of telecom vendors and results in service contracts which assure member's the highest quality telecom services at discounted prices.

MiCTA's ability to aggregate and define demand saves vendor's marketing costs and allows them to offer our membership uniform products under our master service agreements. For more information visit: www.mictatech.org