



515 N. Washington Avenue
Suite 405
Saginaw, MI 48607
Toll-Free: 888-964-2227
Direct: 989-753-2424
FAX: 989-753-2655
micta@mictatech.org
www.mictatech.org

Press Release

Contact: Tim von Hoff
Chief Operating Officer

Phone: (888) 964-2227
Email: micta@mictatech.org

FOR IMMEDIATE RELEASE
9 A.M. EDT, April 7, 2009

(Saginaw, Michigan) MiCTA, one of the largest products and services price aggregators for government and non-profit groups has awarded a new contract to Innovative Communications, Inc. (ICI) for video integration systems. ICI has achieved the Endorsed vendor status, the highest MiCTA contract award classification.

Innovative Communications, Inc., incorporated in 1991, is headquartered in Saginaw, MI with an engineering and support office located in Grand Rapids, MI. ICI has developed a wealth of experience in the design, integration and installation of distance education classrooms and multimedia rooms for many nationally recognized educational, corporate, governmental and technical consortiums throughout the USA.

A committee of MiCTA members from several states selected ICI as an Endorsed vendor after a rigorous and highly competitive Request for Proposal (RFP) process and evaluation. The resulting Master Service Agreement between ICI and MiCTA simplifies the procurement process for MiCTA members who are seeking Video Integration Services. John Sundstrom, President, MiCTA said "I am pleased to welcome ICI back as an Endorsed vendor of Video Integration Services. ICI's long history with MiCTA has demonstrated their commitment to providing quality services to our members."

ICI is an eighteen year old professional A/V company with customers in over 28 states. Through their own R&D, hands on experience, and the assistance of their business partners, ICI has designed systems to provide optimum audio / video system quality, while providing unobtrusive technology for the lecturer and audience. ICI has a proven reputation for providing complete turnkey solutions for multimedia and videoconferencing systems that provide consistent reliability, user friendliness, and cost efficiency.

MiCTA is a non-profit organization, formed in 1982. For more information on MiCTA, visit the website at www.mictatech.org, or e-mail micta@mictatech.org, or call MiCTA 1-888-964-2227.

(End of release)